

**RSVP BY SEPT. 9, 3 p.m. SEATING IS LIMITED, ALL EVENTS ARE FREE TO ATTEND:**

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# The 2<sup>nd</sup> ANNUAL PRIMARY CARE WEEK

Presented by

SOUTHERN CALIFORNIA INTER-UNIVERSITY CONSORTIUM OF PRIMARY CARE (SCIUC-PC)

Charles R. Drew University of Medicine and Science | Keck School of Medicine of USC | David Geffen School of Medicine, UCLA



Sponsored By



Tuesday, Sept. 13, 2011	Wednesday, Sept. 14, 2011	Thursday, Sept. 15, 2011
<p><b>PRIMARY CARE PHYSICIAN LEADERS: DIVERSIFYING THE FACES OF CARE</b> @ KECK-USC HASTINGS AUDITORIUM, Noon-1 p.m.</p> <p><i>Moderator:</i> Jo Marie Reilly, MD (FM, Academics)</p> <p><i>Speakers:</i> Felix Nunez, MD (FM, CEO-CMO CHC) Michael Roybal, MD (IM, LAC) Steven Steinberg, MD (FM, Kaiser) Kimberly Uyeda, MD (Peds, LAUSD)</p> <p><i>**Special lunch hosted by Dean Carmen Puliafito at 11:30 a.m.**</i></p>	<p><b>PATIENT-CENTERED MEDICAL HOME— THE NEW HEALTH CARE MODEL</b> @ KECK-USC ARESTY AUDITORIUM, Noon-1 p.m.</p> <p><i>Moderator:</i> Brian Prestwich, MD (USC-Eisner Family Medicine Center at California Hospital)</p> <p><i>Speakers:</i> Jeff Egler, MD (USC-Eisner) Paul Gregerson, MD (JWCH Institute) Michael Hochman, MD (Galaxy Care) Sarita Mohanty, MD (LA Care)</p> <p><i>**Special lunch hosted by Dean Carmen Puliafito at 11:30 a.m.**</i></p>	<p><b>FINANCING A CAREER IN PRIMARY CARE</b> @ KECK-USC ARESTY AUDITORIUM, Noon-1 p.m.</p> <p><i>Moderator:</i> Chris Hiromura, MD (FM, KSOM alumnus)</p> <p><i>Speakers:</i> Paul Giboney, MD (FM, FQHC) Gary Hlady, MD (HRSA) Joan Watson-Patko, MSW (CCALAC-AHEC) Ellen Rothman, MD (Peds, NHSC)</p> <p><i>**Special Lunch hosted by Dean Carmen Puliafito at 11:30 a.m.**</i></p>
<p><b>ST. JOHN'S WELL CHILD &amp; FAMILY CENTER Clinic Site Tour &amp; Speaker Panel 5:30-8:30 p.m.</b></p> <p><i>**Event Full, Wait List Available**</i></p> <p><i>Refreshments will be provided. Parking &amp; Tram Service Available.</i></p>	<p><b>PCW 2011 EVENING SHARED RECEPTION</b> <i>Primary Care Imperative:</i> <b>A Critical Solution for Our Healthcare Needs</b> @ CA ENDOWMENT, 5:30-8:30 p.m. <i>Doors Open at 5:10 p.m. for reception</i></p> <p><i>Moderator:</i> CA Endowment President, Robert Ross, MD</p> <p><i>Speakers:</i> CDU President, David Carlisle, MD Los Angeles County Health Services Chief, Mitch Katz, MD</p> <p><i>Panel Respondents:</i> CDU Provost &amp; Dean, Richard Baker, MD KECK-USC Dean, Carmen Puliafito, MD, MBA UCLA Vice Chancellor of Health Sciences, Eugene Washington, MD, M.Sc</p> <p><i>Special Activity:</i> Primary Care Foundations &amp; Networking Circle</p>	<p><b>VENICE FAMILY CLINIC Clinic Site Tour &amp; Speaker Panel 5:30-8:30 p.m.</b></p> <p><i>**Event Full, Wait List Available**</i></p> <p><i>Refreshments will be provided. Parking &amp; Tram Service Available.</i></p>

### **Purpose**

Primary Care Week 2011 (PCW 2011) is an event to bring together three medical universities in the Los Angeles region to highlight, educate, and celebrate the importance of primary care within our institutions and communities. This event will bring medical students, pre-med students, faculty, health care professionals, community advocates, and policy makers together to discuss its need, importance, and direction in underserved populations, as well as its role in health care reform.

The goal of PCW 2011 is to draw attention to increasing the quality of educational programs for future primary care physicians, gain a better understanding of the new health care reform provisions and its impact on medical services/models, and promote patient-centered services, regardless of ethnicity, race and other factors, and to present students and health care providers with the resources to address these inequalities.

### **Event Description**

This 3-day event will consist of parallel afternoon speaker panels at the KECK-USC and UCLA/CDU medical campuses. There will be two clinic site tours and special community health clinic speaker panels on Sept. 13 and Sept. 15. This year's clinic sites are St. John's Well Child and Family Clinic and the Venice Family Clinic. The three universities will also host a shared reception at the California Endowment with speakers Dr. Robert Ross, President of the CA Endowment, Dr. David Carlisle, current CDU President and past Director of OSHPD, Dr. Mitch Katz, Medical Chief of the LA County Dept. of Health and Human Services, and the three deans of the universities— Provost and Dean Richard Baker of CDU, Dean Carmen Puliafito of KECK-USC, and Vice Chancellor of Health Sciences Eugene Washington of UCLA.

These events are open to all the universities' pre-med students, 1<sup>st</sup>-4<sup>th</sup> year medical students, other health care professional students including pharmacy, OT, PA, PT, social work and dentistry, faculty, alumni, and community clinics' healthcare providers, and public health advocates.

For more information, please contact Yvonne Banzali at [Banzali@usc.edu](mailto:Banzali@usc.edu) or call 323-442-1678.