The 2nd ANNUAL PRIMARY CARE WEEK
Presented by
SOUTHERN CALIFORNIA INTER-UNIVERSITY CONSORTIUM OF PRIMARY CARE (SCIUC-PC)
Charles R. Drew University of Medicine and Science | Keck School of Medicine of USC | David Geffen School of Medicine, UCLA

Sponsored By

Tuesday, Sept. 13, 2011

PRIMARY CARE PHYSICIAN LEADERS: DIVERSIFYING THE FACES OF CARE
@ KECK-USC
HASTINGS AUDITORIUM,
Noon-1 p.m.
**Lunch served at 11:30 a.m.**

A DAY IN THE LIVES OF PRIMARY CARE PHYSICIANS:
What It Is Really Like to Practice As a Family Physician, Internist or Pediatrician
UCLA CHS Bldg, Room 53-105,
Noon-1 p.m.

ST. JOHN’S WELL CHILD & FAMILY CENTER
Clinic Site Tour & Speaker Panel
5:30-8:30 p.m.
**Only 50 seats available for clinic tour, RSVP ASAP***

Refreshments will be provided.
Parking & Tram Service Available.

Wednesday, Sept. 14, 2011

PATIENT-CENTERED MEDICAL HOME—THE NEW HEALTH CARE MODEL
@ KECK-USC ARESTY AUDITORIUM,
Noon-1 p.m.
**Lunch served at 11:30 a.m.**

ENLARGING OUR SPHERE OF CARE:
Roles for Physician Engagement in the Community and Beyond
UCLA CHS Bldg, Room 13-105,
Noon-1 p.m.

PRIMARY CARE WEEK EVENING SHARED RECEPTION
Primary Care Imperative:
A Critical Solution for Our Healthcare Needs
@ CA ENDOWMENT, 5:30-8:30 p.m.
Doors Open at 5:10 p.m. for reception
Moderator:
CA Endowment President, Robert Ross, MD
Speakers:
CDU President & Former Director of OSHPD, David Carlisle, MD, PhD, MPH
Los Angeles County Health Services Chief, Mitch Katz, MD
Panel Respondents:
CDU Provost & Dean, Richard Baker, MD
KECK-USC Dean, Carmen Puliafito, MD, MBA
UCLA Vice Chancellor of Health Sciences, Eugene Washington, MD, M.Sc
Special Activity:
Primary Care Foundations & Networking Circle

Thursday, Sept. 15, 2011

FINANCING A CAREER IN PRIMARY CARE
@ KECK-USC ARESTY AUDITORIUM,
Noon-1 p.m.
**Lunch served at 11:30 a.m.**

DISCOVERING LOAN REPAYMENT OPPORTUNITIES IN PRIMARY CARE
UCLA CHS Bldg, Room 23-105
Noon-1 p.m.

VENICE FAMILY CLINIC
Clinic Site Tour & Speaker Panel
5:30-8:30 p.m.
**Only 50 seats available for clinic tour, RSVP ASAP***

Refreshments will be provided.
Parking & Tram Service Available.
EVENTS LOCATION:
KECK School of Medicine of USC
Health Science Campus

Sept. 13, 2011, Noon-1 p.m., lunch @ 11:30 a.m.:
Hoffman Medical Research Building (HMR)
Hastings Auditorium
2011 Zonal Ave. Los Angeles, CA 90089

Sept. 14 and Sept. 15, 2011, Noon-1 p.m., lunch @ 11:30 a.m.:
Harlyne J. Norris Research Tower (NRT)—Corner of Eastlake and Biggy
Aresty Auditorium (Ground Floor)
1450 Biggy Street Los Angeles, CA 90033

http://keck.usc.edu/

CONTACT INFORMATION:
Yvonne Banzali, MBA, MAMFT, CCEC
Primary Care Community Medicine Program Coordinator
Keck School of Medicine of USC
banzali@usc.edu
323-442-1678

INFORMATION ABOUT PRIMARY CARE WEEK:

CAMPUSS MAPS & DIRECTIONS:
http://keck.usc.edu/en/About/About_Keck/Health_Sciences_Campus/Maps_and_Directions.aspx

PARKING INFO:
  – Biggy Structure—P6 on map: $5/car
    Please state that you are on campus for the Primary Care Week event
  – Street Parking: Meters—$1/hour, please check signs for parking limitations

FREE WAY DIRECTIONS:

From 10 Eastbound
Exit at Soto and turn left. Left on Alcazar. Left on San Pablo.

From 10 Westbound
Exit at Soto and turn right. Left on Alcazar. Left on San Pablo.
**From 5 Southbound**
Exit at Mission and turn left. Right on Zonal. Left on Biggy (for central campus and USC/Norris) or left on San Pablo (for Eamer Medical Plaza).

**From 5 Northbound**
Transition to 10 Eastbound. Exit at Soto and turn left. Left on Alcazar. Left on San Pablo.

**From 101 Southbound**
Transition to 10 Eastbound. Exit at State/Soto. Proceed across State onto onramp, and bear right to exit at Soto. Turn left. Left on Alcazar. Left on San Pablo.

**From 710 North or Southbound**
Transition to 10 Westbound. Exit at Soto and turn right. Left on Alcazar. Left on San Pablo.

**From Huntington Drive**
(Pasadena, West San Gabriel Valley)
Follow Huntington westbound until it divides into Mission Rd. and Soto St. Bear left onto Soto and proceed to Alcazar. Turn right. Left on San Pablo.

**USC TRAM SERVICES:**
Visitors close to USC locations can take the shuttles to the KECK-USC campus. To plan accordingly, please check the Trojan Transportation website for complete and up-to-date schedules. [http://transnet.usc.edu/transit/routes.aspx](http://transnet.usc.edu/transit/routes.aspx)

**Health Sciences Campus (HSC) to USC University Park Campus (UPC)**
A shuttle service is provided Monday through Friday beginning at 7:30 a.m. and ending at 6:45 p.m. The shuttle meets passengers on San Pablo near the corner of Eastlake (HSC), and drops passengers off in front of the JEP House on 34th Street at Trousdale (UPC). The shuttle travels every half hour between the campuses. The shuttle schedule changes during university breaks.

**Childrens Hospital Los Angeles**
Operates M-F, 8:35 a.m. to 5:00 p.m. The shuttle departs from the front entrance of CHLA beginning at 8:35 a.m. The last tram leaves CHLA at 4:00 p.m. Tram departs at the Shipping Dock(Biggy Street) between USC/Norris and Keith Administration Bldg.(KAM) beginning at 9:00 a.m. Last tram leaves HSC at 5 p.m. This information is provided as a courtesy. Please verify tram times by calling CHLA at (323) 660-2490.

**Alhambra Campus**
Tram Service is available Monday thru Friday to and from HSC and the Alhambra Campus. The pick up/drop off point at HSC is located on San Pablo near the corner of Eastlake (HSC). Pick up/drop off point at Alhambra in front of main entrance.
EVENT LOCATION:
UCLA David Geffen School of Medicine
Center for Health Sciences Building (CHS): Rooms 23-105 (9/13), 13-105 (9/14), 53-105 (9/15)
10833 Le Conte Ave
Los Angeles, CA 90095

CONTACT INFORMATION:
Sun Lim
Email: sunlim@mednet.ucla.edu

CAMPUS MAP & DIRECTIONS:
http://www.ucla.edu/map/

Locate UCLA by zip code (90095) or street address (405 Hilgard Avenue). UCLA's main campus is bounded by Sunset Blvd. on the north and Le Conte Ave. on the south; the east border is Hilgard Ave. and the west border is Gayley Ave.

From the 405 (San Diego Freeway)
From the 405 North
Take 405 (San Diego Freeway) to Wilshire Blvd. East
Travel east three blocks to Westwood Blvd.
Turn Left on Westwood Blvd.
Travel five blocks to Information & Parking Booth

From the 405 South
Take 405 (San Diego Freeway) to Sunset East
Take Sunset east to Westwood Plaza
Turn right on Westwood Plaza
Proceed straight to Information & Parking Booth

From the east via the 10 (Santa Monica Freeway)
Take 10 (Santa Monica Freeway) to 405 (San Diego Freeway) North
Take 405 (San Diego Freeway) to Wilshire Blvd. East
Travel east three blocks to Westwood Blvd.
Turn left on Westwood Blvd.
Travel five blocks to Information & Parking Booth

PARKING INFORMATION:
Parking Structure 9 (PS-9)
$10/Day; daily parking sold at Campus Parking & Information Booths

CHS Parking Lot (coming onto Tiverton Dr. from Le Conte Ave.)
$11/day or $3/hour; park and then pay at nearby pay station
CLINIC SITE TOUR @
ST. JOHN’S WELL CHILD & FAMILY CENTER

***Event Full--
Only for those that receive a confirmation email, please print out and bring to tour for entrance***

EVENT LOCATION:
St. John’s Well Child & Family Center
5701 S. Hoover Street
Los Angeles, CA 90037

CONTACT INFORMATION:
Yvonne Banzali, MBA, MAMFT, CCEC
Primary Community Medicine Coordinator
Keck School of Medicine of USC
banzali@usc.edu
(323) 442-1678

PARKING INFORMATION:
Park in designated parking lots.

TRAM/CARPOOL SERVICES TO EVENING CLINIC SITES:
Tram services will be provided from Keck-USC.
Please be at tram boarding site (Biggy Street, next to the Biggy Parking Structure) at 4:45 p.m.
Trams will leave Keck-USC at 5:00 p.m., and arrive to St. John’s Well Child and Family Clinic by 5:30 p.m.
Trams will leave St. John’s Well Child & Family Clinic at 8:15 p.m., please be at tram boarding site by 8:10 p.m.
Return estimated time of arrival to Keck-USC is 8:45 p.m.

Carpool arrangements will be made for those attendees coming from UCLA.
**CLINIC SITE TOUR**
@ VENICE FAMILY CLINIC

***Event Full--
Only for those that receive a confirmation email, please print out and bring to tour for entrance***

**EVENT LOCATION:**
Venice Family Clinic  
Colen Administrative Building  
622 Rose Ave. (immediately east of the clinic)  
Los Angeles, CA 90291-2767

**CONTACT INFORMATION:**
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Primary Community Medicine Coordinator  
Keck School of Medicine of USC  
banzali@usc.edu  
(323) 442-1678

Venice Family Clinic  
General Administration Number: 310.392.8630

**PARKING INFORMATION:**
There is a parking lot between the administration building and the clinic.

**TRAM SERVICES TO EVENING CLINIC SITES:**
Free tram services will be provided from Keck-USC.  
*Please be at tram boarding site (Biggy Street, next to the Biggy Parking Structure) at 4:45p.m.*  
Trams will leave Keck-USC at 5:00 p.m., and arrive at Venice Family Clinic by 5:45 p.m.  
Trams will leave Venice Family Medical Center at 8:15 p.m., please be at tram boarding site by 8:00 p.m.  
Return estimated time of arrival to Keck-USC is 8:45 p.m.

Carpool arrangements will be made for those attendees coming from UCLA.
**SHARED RECEPTION @**
**THE CALIFORNIA ENDOWMENT**

**EVENT LOCATION:**
The California Endowment
1000 North Alameda Street, Los Angeles, CA 90012
(800) 449-4149

***DOORS OPEN: 5:10 p.m. for reception***

**CONTACT INFORMATION:**
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**DIRECTIONS & MAPS:**
http://www.calendow.org/chc/MapDirections.html

**PARKING INFORMATION:**
Parking: Free
Turn into Bauchet St.

**TRAM SERVICES TO CA SCIENCE CENTER:**
Free tram services will be provided from Keck-USC.
*Please be at tram boarding site (Biggy Street, next to the Biggy Parking Structure) at 4:45 p.m.*
Trams will leave Keck-USC at 5:00 p.m., and arrive to The California Endowment by 5:15 p.m.
Trams will leave The California Endowment at 8:15 p.m., please be at tram boarding site by 8:10 p.m.
Return estimated time of arrival to Keck-USC is 8:30 p.m.

Carpool arrangements will be made for those attendees coming from UCLA.